What’s the buzz on You?
Find out at www.buzz.travel

**eTN Corporation Group:**
- Partner with the CNN International Task Group together with UNWTO and IATA.
- Readership: 230,000 travel industry professionals, 17,000 journalists, 1.3 million average consumers
- Geographical reach: 30% North America, 30% in Europe, strong in Africa, Gulf Region & Middle East, Central, East and Southern Asia, Australia and Pacific. Limited in South America, China.

**Publications and news portals:**
- TravelWireNews: Truly international content with a touch of travel, tourism and human rights. 200+ articles a day.
- eTurboNews, eTN: Travel Industry professionals worldwide including selling trade, MICE, PR, aviation, hospitality, associations, governments and media. 1-3 feature articles, 5-10 news articles a day.
- WorldTourismWire: Top leaders within UNWTO, WTTC, ETOA, ICTP, PATA, IIPT, IGLTA and other organizations. CEO of major companies and heads of tourism boards and CVB’s. 1-3 articles a week.
- TravelIndustrydeals: Travel agents interested to learn about sales tools and special offers. 10-20 offers a week.
• Gaytourism: Trade and travelers interested in LGBT travel and tourism.
• For immediaterelease: Journalists interested in travel and tourism updates. 5-10 release postings a day.
• eTurboNews.de : German language travel professionals. 2-5 articles a day.

**Other Exposure:**
• Google news inclusion for eTurboNews
• Social media including Facebook, Twitter, Linkedin on all networks
• Search engines include Google, Bing, Yahoo.
• Partner networks including EIN, CNN Task Group, Aviation Group, Hindustan Times and others.
• WorldTourismEvents

**What we have to offer:**
• Giving visibility through feature articles.
• Positioning your content using trigger keywords in headline and key content.
• Distribution of your press releases.
• Email blasts using our established travel-telegram platform
• Banner campaigns to target a highly concentrated audience of trade, consumers, journalists sorted by regions, status and behavior.
• Social media campaigns
• Targeted outreach to our MICE and Travel-TradeShow Database
• Road shows in North America and Europe
• Branding campaigns and positioning
• Public Relations and representations
• Opinion building campaigns
• Event promotions
• Photo services, seminars and workshops
• Webinars, Virtual Tourism Town Hall Events
eTurboNews.com and etn.travel
• eTurboNews, our flagship news service, is a daily bulletin of reports written by a global team of contributing editors, writers, guest analysts and occasional correspondents, focused on events, company news, market trends, new routes and services, political and legislative developments relevant to travel, transport and tourism, and issues relating to tourism’s role in the fight against poverty, and the industry’s responsibility for the environment and human rights.

• The content of the reports is editorially regulated according to news values, significance and accuracy, copyright protected, and independent of any advertising and sponsorship carried.

• The readership base is an opt-in subscriber email-list currently running at 235,000+ worldwide, mainly travel trade professionals and specialist travel and tourism journalists.

eTurboNews publishes three e-newsletters
- eTN Rush: Updates emailed to 38,000 readers every hour, allowing to react to any situation in the world immediately
- eTN Daily: Daily newsletter emailed to approximately 168,000 travel industry readers
- eTN Weekly: Weekly newsletter emailed to approximately 29,000 readers
Through an extended network, partnerships, social media, EIN, Google News, eTN articles reach an average of 1.3 million readers over time. eTN is a member of the CNN International Task Group.

TravelWireNews

TravelWireNews is a new and popular web news portal and articles from numerous news sources relevant to global travel and tourism.

Every other hour an email newsletter goes to approximately 39,000 subscribers, mostly travel and tourism professionals.
WORLDTOURISMWIRE

WorldTourismwire reports about trends and issues relevant to travel and tourism leaders within the UNWTO, WTTC, ETOA, PATA, ICTP and other global organizations.

Worldtourismwire publishes a weekly newsletter emailed to approximately 3500 top leaders in the global travel and tourism industry.

Forimmediaterelase.Net
Forimmediaterelase

Forimmediaterelase is a global distribution service to inform journalists interested in travel & tourism news.
A daily update with press releases is emailed to 17,000+ journalists worldwide.
eTN German language services

eTurboNews.de is our German language news-portal. eTurboNews.de is publishing a bi-weekly newsletter going to approximately 9,500 German language travel trade professionals in Germany, Austria, Switzerland and Liechtenstein.

The articles are different from the eTN global edition. eTN also publishes Business-travel.de
GayTourism
eTN publishes gaytourism.travel, a web portal for the LGBT traveler. the Gaytourism twitter and Facebook pages are very active. Gaytourism publishes a newsletter for the travel industry interested in LGBT tourism issues.

Ask for rates an options.
### Media release/ story distribution rates

<table>
<thead>
<tr>
<th></th>
<th>TravelWireNews</th>
<th>+eTurboNews (eTN)</th>
<th>+eTN Partners</th>
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<tbody>
<tr>
<td><strong>ONE TIME RATE</strong></td>
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<td>You provide edited</td>
<td>$50</td>
<td>$200</td>
<td>$350</td>
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<td>Full editorial services</td>
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<td>Up to 10 month</td>
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<td>Forimmediaterelease</td>
<td>eTN German language</td>
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<tr>
<td><strong>ONE TIME RATE</strong></td>
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<tr>
<td>You provide content</td>
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Your own email blast. Reach 64% of eTN subscribers with your own private targeted email blast

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<th>Number of send outs (prepaid)</th>
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<td>180</td>
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<td>Daily for a year</td>
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BANNER CAMPAIGNS

Your banner on our e-mail newsletters

eTN Daily Newsletter
Your exclusive 468x60 pixel banner below the eTN logo on top of our email daily newsletter emailed to 188,000 travel industry professionals.
Exclusive banners will be shown maximum one time a day to a visitor. Rotating banners are shown secondary.

PRIMARY

- One edition: US$150.00
- one week: US$750.00
- One Month: US$2500.00
- Three months: US$7,000.00
- One year: US$25,000.00
ROTATING

- One edition: US$75.00
- one week: US$375.00
- One Month: US$ 1250.00
- Three months: US3500.00
- One year: US$12,500.00

**eTN Rush Newsletter or TravelWireNews**
(up to 1 per hour 24/7).

Exclusive banner on the eTN Rush newsletter. eTN Rush is emailed every two hours to the most active 28,000 eTN Readers.

**PRIMARY**

- One edition: US$75.00
- 10 editions: US $550.00
- 50 editions: US$2,500.00
- 100 editions: US$4,500.00
- 500 editions: US$20,000.00

**ROTATING**

- One edition: US$40.00
- 10 editions: US $300.00
- 50 editions: US$1,300.00
- 100 editions: US$2,300.00
- 500 editions: US$11,000.00
Your banners on eTN News Portals

- various positions available
- target regions, audience

Pay only for exposure
1000 exposure $15.00 for targeted
1000 exposure for non targeted $10.00
Samples eTN client list:
- Tourism Authority of Thailand
- Bahamas Tourism Board
- Indonesia Tourism
- Seychelles Tourism Board
- Vanilla Island Tourism Organization
- Brunei Tourism
- Guam Tourism Board
- Jordan Tourism Board
- Hawaii Tourism Association
- Saudi Commission for Tourism
- California tourism
- City of Baden Baden Tourism Board
- Uganda Tourism Board
- Sri Lanka Tourism Board
- Maldives Tourism Board
- Nepal Tourism Board
- Bhutan Tourism
- Hong Kong Tourism Board
- Cape Town Tourism Board
- Jamaica Tourism Board
- Jamaica Minister of Tourism
- Bahrain Convention Center
- Rajasthan Chief Minister
- Zimbabwe Minister of Tourism
- Seychelles Minister of Tourism
- Croatia Tourism Board
- Dubai Tourism
- Caribbean Tourism Organization
- St. Kitts Tourism
- Trinidad & Tobago Tourism
- Antigua Tourism
- Croatia Tourism Board
- Centara Hotels & Resorts
- Outrigger Hotels & Resorts
- Hilton Hotels & Resorts
- Corinthia Hotels
- Etihad Airways
- Saudi Arabian Airlines
- Qatar Tourism Board
- International Institute for Peace Through Tourism
- UNWTO
- IMEX
- Reed Group (WTM, EIBTM, ATM, etc)
- OTM
- Fairfest
- MITTM
- PATA
- ETOA
- IGLTA
- New York Times Trade Show
- TTG Asia
- World Travel Awards
- Community Marketing and Insight
- LGBT Hawaii
- Democratic Party (USA)
- Routes
- Korean Public official
It has been proven that eTurboNews is the foremost online venue to disseminate information to the rest of the global travel and tourism world and beyond.

That is why the WHO IS WHO and EVERY major tourism organization are keen in partnering with us: To put it simply, because we deliver results.

Please take a look at http://www.buzz.travel
Call us at +1-808-521-2800 or email sales@etn.travel